

Wentworth Ski Racing Club 2018 -2023 New Clubhouse Fundraising Plan

Capital Campaign Outline

Goal – To create an all-inclusive, bright, fun-filled, positive environment for the race team kids to interact, learn, teach and grow together while developing into our solid leaders of tomorrow.

<u>Capital Campaign</u>: With your involvement and support our need is to raise \$50,000 over 5 years to repay a private lender interest free loan. Overachievement will go to replenish the capital fund and provide for continual clubhouse improvements.

Sponsorship Opportunities

Option 1 – The Explosion

- One-time \$3000 Cash Donation or greater
- Corporate name on Clubhouse Exterior and Start Hut for three years
- Corporate name on Clubhouse Interior Sponsor Wall for three years
- Logo on Website for three years
- Logo on Letterhead for three years
- Acknowledgement at End of Season Club Event for three years

Option 2 – Double Black Diamond Sponsorship

- 5 Year Commitment
- \$1000 per Year
- Corporate name on Clubhouse Exterior for five years
- Corporate name on Clubhouse Interior Sponsor Wall for five years
- Logo on Website for five years
- Logo on Letterhead for five years
- Acknowledgement at End of Season Club Event for five years

Option 3 – Black Diamond Sponsorship

- 5 Year Commitment
- \$500 per Year
- Corporate name on Clubhouse Interior Sponsor Board for five years
- Logo on Website Donors List for five years
- Logo on Letterhead for five years
- Acknowledgement at End of Season Club Event for five years

Option 4 – Blue Sponsorship

- 1 Time Commitment
- \$500 or greater
- Corporate name on Clubhouse Interior Sponsor Board for one year
- Logo on Website for one year
- Acknowledgement at End of Season Club Event

Option 5 – Green Sponsorship – Friends of WSRC

- 1 Time Commitment
- \$0-499
- Logo on Website Donors List for one year
- Acknowledgement at End of Season Club Event

In-Kind Sponsorship (Retail Value of donation will determine placement above.) We are in need of:

Benches	Coat Hooks / Ski Racks
TV's	White Boards
Office Desk and Chairs	Drills
Ipads	Video Cameras